STEP-BY-STEP:

LOCATE AND USE INDUSTRY NEWS

Use this document to locate and use industry news and publications.

Business Source Complete ................................................................. 2

Proquest Business .................................................................................. 4
BUSINESS SOURCE COMPLETE

Offers content including peer-reviewed and business-related journals, magazines and newspapers, including scholarly, trade, and popular titles.

1 Start at the York University Libraries homepage. Enter Business Source Complete in the search bar, and click Find.

2 Click Click to access this resource.

3 Type “clothing industry” OR “fashion industry” OR “apparel Industry” on the first line. Type a geographic-focused keyword Canad* on the second line, and manufact* on the third line. Click Search. The asterisk * will pick up variant word endings such as Canada, Canadian, manufacturing or manufactures.
4 On the left navigation panel, select **Trade Publications** under **Source Types** to retrieve articles published in industry and trade publications. For a complete list of trade publications, click the arrow beside **Publication**.

![Source Types](image)

5 Click the **HTML** or **PDF full-text** link to read an article. If these options aren’t available, look for the **Find it @ York** icon. This will take you to a new page with links to other online databases that either have the article or recommend that you check for print version using the library’s website.

![HTML Full Text](image)
PROQUEST BUSINESS

Covers thousands of leading business and management publications, including scholarly, trade, popular and news titles.

1 Start at the York University Libraries [homepage](#). Enter Proquest Business in the search bar, and click Find.

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2 Click [Click to access this resource](#).

3 Type “clothing industry” OR “fashion industry” OR “apparel industry” on the first line. Type Canad* on the second line. Click [Add a row](#) to reveal the third line and type manufact* on it. Click [Search](#). The asterisk * will pick up variant word endings such as Canada, Canadian, manufacturing or manufactures.
On the left navigation panel, click **Trade Journals** under **Source Type** to narrow results to trade articles. Expand the **Publication Title** section to see a list of trade publications.

Click the **Full-text** link to read an article. If these options aren’t available, look for the **Find it @ York** icon. This will take you to a new page with links to other online databases that either have the article or recommend that you check for print version using the library’s website.