













# GETTING STARTED WITH COMPANY RESEARCH

Where to look in Library databases for common company research tasks

Library Database	Geographic Coverage	Company Type Coverage	Major Type(s) of Company Research
<a href="#">Business Source Complete</a>		Business Scholarly & Trade Literature   Major & Medium Public & Private Companies (all sectors)	Scholarly, Trade, & Newspaper Articles on Companies
<a href="#">Factiva</a>		Business News   Major Public & Private Companies (all sectors)	Newspaper Articles   Executive Interviews   High-level Public & Private Company Reports
<a href="#">Hoovers</a>		Major, Medium, & Small Public & Private Companies (all sectors)	High-level Public & Private Company Reports (business description, basic financials, competitors)   Create a List of Companies feature
<a href="#">Lexis Nexis Academic</a>		Major, Medium, & Small Public & Private Companies (all sectors)   Business & Legal News	SEC filings for US Public Companies   Zacks Analyst Reports   Create a List of Companies feature   Company SWOTs
<a href="#">Lexis Securities Mosaic</a>		Public Companies (all sectors)	Public Company Filings (annual reports, financials, etc)   Provides full-text search of filings
<a href="#">Marketline Advantage</a>		Major & Medium Public & Private Companies (all sectors)	SWOTs for 2,500 Companies (major businesses)   Company Profiles for 12,600 (include competitors list, key employees, products & services)
<a href="#">Mergent Intellect</a>		Major, Medium, & Small Public & Private Companies (all sectors)	High-level Public & Private Company Reports (business description, basic financials, competitors)   Create a List of Companies feature
<a href="#">Mergent Online</a>		Public Companies (all sectors)	Download 15 years of company financials in Excel   Company reports include basic company history, competitors, ownership, executives, etc
<a href="#">Passport</a>		Major Public & Private Companies (strong on consumer product & services sectors)	SWOTs for 400 Companies (major businesses)   Market share & brand share for public & private companies
<a href="#">ProQuest Business</a>		Business Scholarly & Trade Literature   Major & Medium Public & Private Companies (all sectors)	Scholarly, Trade, & Newspaper Articles on Companies
<a href="#">SNL Metals &amp; Mining</a>		Public & Private Metals & Mining Companies	Detailed Company reports including exploration activity, SEC & Sedar filings, M&A, productive & reserves, corporate structure
<a href="#">Thomson Reuters Investext</a>		Public Companies (all sectors)   Only works in Internet Explorer	Analyst research reports from major investment firms / banks (i.e. TD Securities); Includes valuable analysis on company performance

*Can't find what you're looking for?*

*Check out the other resources in the Business Research at York Toolkit, or ask a librarian!*